



KITCHENER • WATERLOO
OKTOBERFEST TM



Thanksgiving Day Parade
Monday, October 10, 2016

INFORMATION & GUIDELINES FOR PARADE SPONSORS

If a Parade Sponsor wishes to have their special events vehicle follow the band they are sponsoring, the following regulations apply:

- One vehicle per sponsorship.
- Vehicle provided must not exceed the size of a standard cargo van. No highboys are permitted.
- Parade Committee must be informed of the type of vehicle and approve it prior to the Parade. Note: This is usually done when the sponsorship agreement is signed.
- All vehicles **MUST** be in good mechanical condition and properly serviced prior to the parade. Special attention must be paid to cooling and exhaust systems, brakes, steering and tires.
- All accepted entries must carry a minimum of **\$2,000,000.00 public liability insurance** that covers the time period of the Parade. Certificate of insurance must be provided by **August 26, 2016**. Insurance certificate to include **K-W OKTOBERFEST INC.** as 'additional insured' on the policy. Any entry without proof of insurance **WILL NOT** be allowed to participate in the parade.
- For safety reasons, ***no material may be thrown from any entry or distributed along the parade route.***
- No beeping of horns is permitted on the Parade route. All drivers must be informed.
- Vehicle driver must be given the information, supplied by Kitchener-Waterloo Oktoberfest, in regards to time and placement in the Parade.
- Parade Officials may reject any entry on Parade Day that does not meet the regulations or conform to the description as submitted & approved by the Parade Committee.
- During the Parade, drivers will be given directions from the marshal assigned to their section. Any questions or concerns should be directed to that same marshal.
- All instructions of Parade Marshals and Officials must be obeyed. Failure to do so may result in removal from the parade and jeopardize participation in future Kitchener Waterloo Oktoberfest Thanksgiving Day Parades.